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GUSBOURNE ENJOYS
UNPRECEDENTED SUCCESS
AT DECANTER WORLD
WINE AWARDS

Appledore, Kent - In an exceptional result for an English producer, Gusbourne announced today the award of two Platinum Gold Medals at the Decanter World Wine Awards 2016. The wines recognised by the DWWA tasting panel are Gusbourne Blanc de Blancs 2011, which won the trophy for the Best English Sparkling Wine, and Gusbourne Pinot Noir 2014, which won the trophy for the Best English Red Wine.

Winemaker Charlie Holland stated, "Last year's IWSC award for 'English Wine Producer of the Year' for the second time in three years was a defining moment for Gusbourne. The culmination of these awards is a proud moment for our entire team and represents a level of recognition we had never expected to achieve"

As one of the most prestigious and respected wine competitions in the world, Decanter attracts thousands of entries from around the globe. Judged by some of the most experienced critics on the planet, the Platinum Gold medal is the highest medal awarded by the judges.

The announcement comes within days of Gusbourne winning double Gold at the Sommelier Wine Awards, in another first for English wine.

On the ongoing awards success, Gusbourne CEO Ben Walgate commented,

"We are thrilled with these results which reflect the passion and dedication of our remarkable team and our distinct vineyard sites. If there is any doubt that England is now producing world class wines, I believe this further recognition from the industry clearly demonstrates that our role on the world stage, as producers of exceptional wine, is confirmed."

## \*\*\* ENDS \*\*\*

## Notes to editors:

- Gusbourne has steadily built a reputation for exceptional quality English Sparkling Wine, with accolades
  from some of the industry's most exacting critics. Year on year, the Estate produces award-winning wines
  that outperform the finest offerings from around the world.
- The Decanter World Wine Awards 2016 tasting panel included a fifth of the world's Masters of Wine and top experts from around the globe. **Read more here.**
- Gusbourne Blanc de Blancs 2011 and Gusbourne Brut Reserve 2011 were both awarded Gold Medals at the Sommelier Wine Awards 2016, one of the most revered and competitive annual awards events in the wine industry. All wines are tasted blind by a panel which includes Master Sommeliers, Masters of Wine and top trade buyers. Of the 2,500 wines entered only 10% make the 'Gold List'.