

GUSBOURNE

EXPLORED  
MEMBERSHIP



# EXPLORED MEMBERSHIP

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A warm welcome to a new vintage of Gusbourne Explored. This handbook is designed to help you get the most from your membership. For any specific questions, please don't hesitate to get in touch with me or any member of the team.

**Cheryl Rush**  
Membership Manager



Gusbourne is an  
award-winning English  
wine estate based in  
Appledore, Kent.

Since our first vintage in 2004,  
we've been committed to crafting  
wines of elegance and distinction.  
From hand-harvesting to careful  
blending and ageing, every step  
is guided by precision.

We continue to push boundaries  
of what's possible while staying  
true to our vision: to create  
wines of elegance, balance and  
distinction that celebrate the  
very best of English winemaking.  
We're delighted that you're part  
of this journey.





## YOUR MEMBERSHIP BENEFITS

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### Monthly allocations of limited and classic wines

Enjoy an expertly curated selection of Gusbourne's finest bottles. Each month, we'll deliver an exceptional bottle, handpicked from the Gusbourne cellar. You'll receive rare, limited editions alongside our award-winning classics. As you'd expect from a Gusbourne membership, the value of your wine collection will surpass your membership fee.



### Exclusive events

As an Explored member, you'll be invited to a complimentary event each year. This event offers the opportunity to savour pre-release wines and delve into older library vintages, guided by our team.



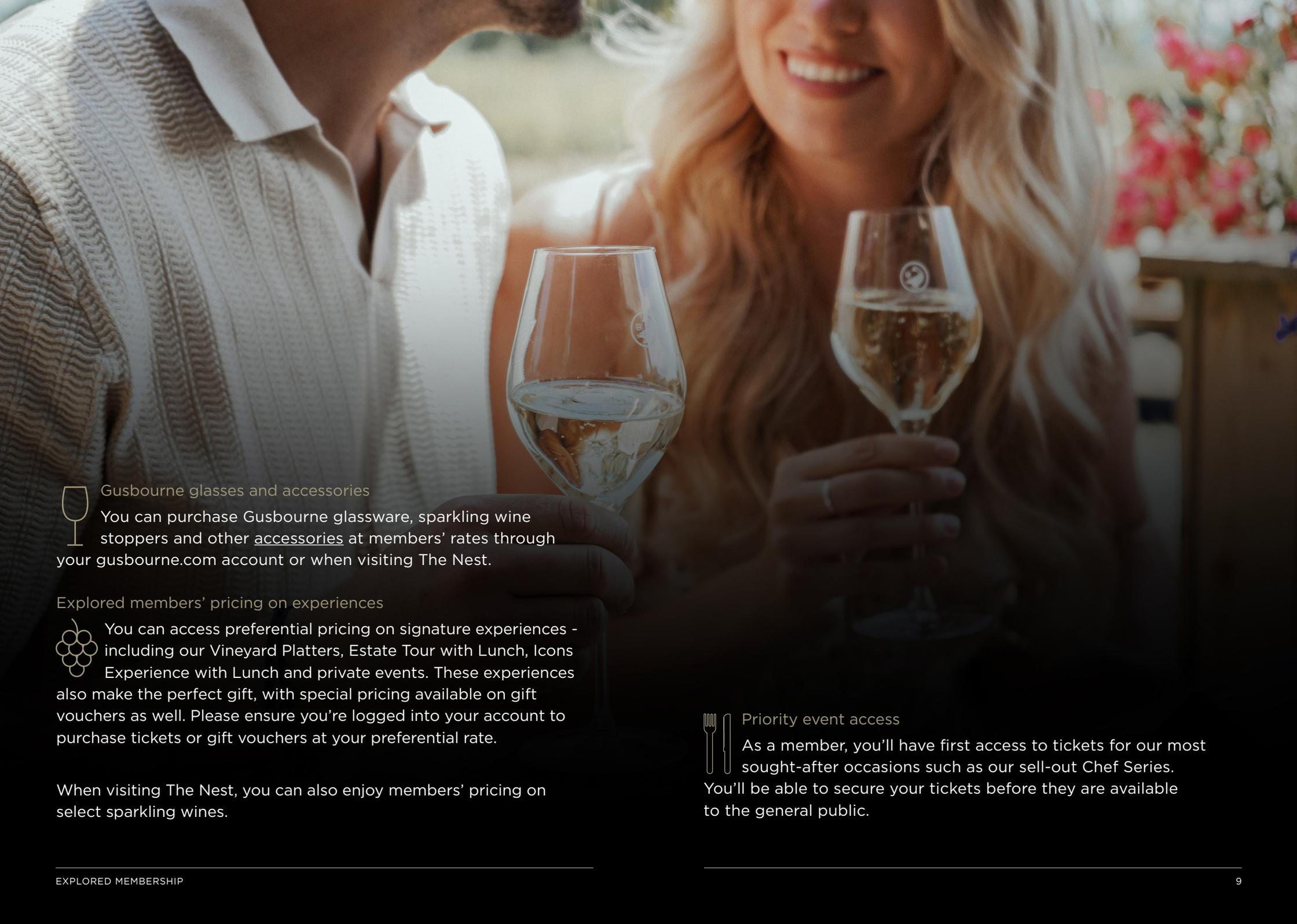
### Preferential pricing on classic wines

As a Gusbourne member, you can enjoy preferential pricing on our classic wine range. To take advantage of this benefit, ensure you're logged into your online account when shopping at [gusbourne.com](https://gusbourne.com) and the price will be automatically adjusted. You can also use your preferential pricing when shopping at The Nest.



### Access to rare wines

Throughout your membership, you'll be offered the chance to purchase limited-release allocations and also have year-round access to a changing selection of Library wines which are exclusive to members, available when you're signed into your online account.



#### Gusbourne glasses and accessories

You can purchase Gusbourne glassware, sparkling wine stoppers and other [accessories](#) at members' rates through your gusbourne.com account or when visiting The Nest.

#### Explored members' pricing on experiences



You can access preferential pricing on signature experiences - including our Vineyard Platters, Estate Tour with Lunch, Icons Experience with Lunch and private events. These experiences also make the perfect gift, with special pricing available on gift vouchers as well. Please ensure you're logged into your account to purchase tickets or gift vouchers at your preferential rate.

When visiting The Nest, you can also enjoy members' pricing on select sparkling wines.



#### Priority event access

As a member, you'll have first access to tickets for our most sought-after occasions such as our sell-out Chef Series. You'll be able to secure your tickets before they are available to the general public.



## YOUR MONTHLY DELIVERIES

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As an Explored member, you'll receive 12 deliveries as part of your year's subscription. Each delivery will contain a hand-selected bottle from our cellar. Whether a perfectly aged vintage wine which is ready to drink, or an exclusive new limited-edition release, you can be certain you'll be enjoying the finest bottlings we have to offer.

The deliveries for 2026 will typically be in the third week of the month. You'll receive a dispatch email from us to let you know your wines are on their way.

We will ship your wines to the address you've registered with us. Should you wish to change your delivery address, please contact [membership@gusbourne.com](mailto:membership@gusbourne.com).

## EVENTS 2026

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A warm welcome awaits whenever you choose to visit the vineyard. Here, we've highlighted dates for your 2026 diary. Don't forget, you can now take advantage of Members' pricing on our year-round Estate Tours and Icons Experience too.

**Members' Autumn Celebration**  
London and The Nest, Appledore

**Members' Christmas Lunches**  
27th November to 20th December.  
The Nest, Appledore

# PREFERENTIAL PRICING 2026

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Gusbourne classic wines	Standard price	Members' price
Gusbourne Brut Reserve	£45.00	£40.00
Gusbourne Rosé	£55.00	£45.00
Gusbourne Blanc de Blancs	£65.00	£55.00
Gusbourne Blanc de Noirs	£65.00	£55.00

# HOW TO USE YOUR ACCOUNT

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To make the most of your membership benefits - including accessing your discount - simply log into your gusbourne.com account.

If it's your first time logging in, don't worry, it's quick and easy to set up. Just go to SIGN IN and then select "Sign up". You'll need to use the email address associated with your membership and create a password when prompted.

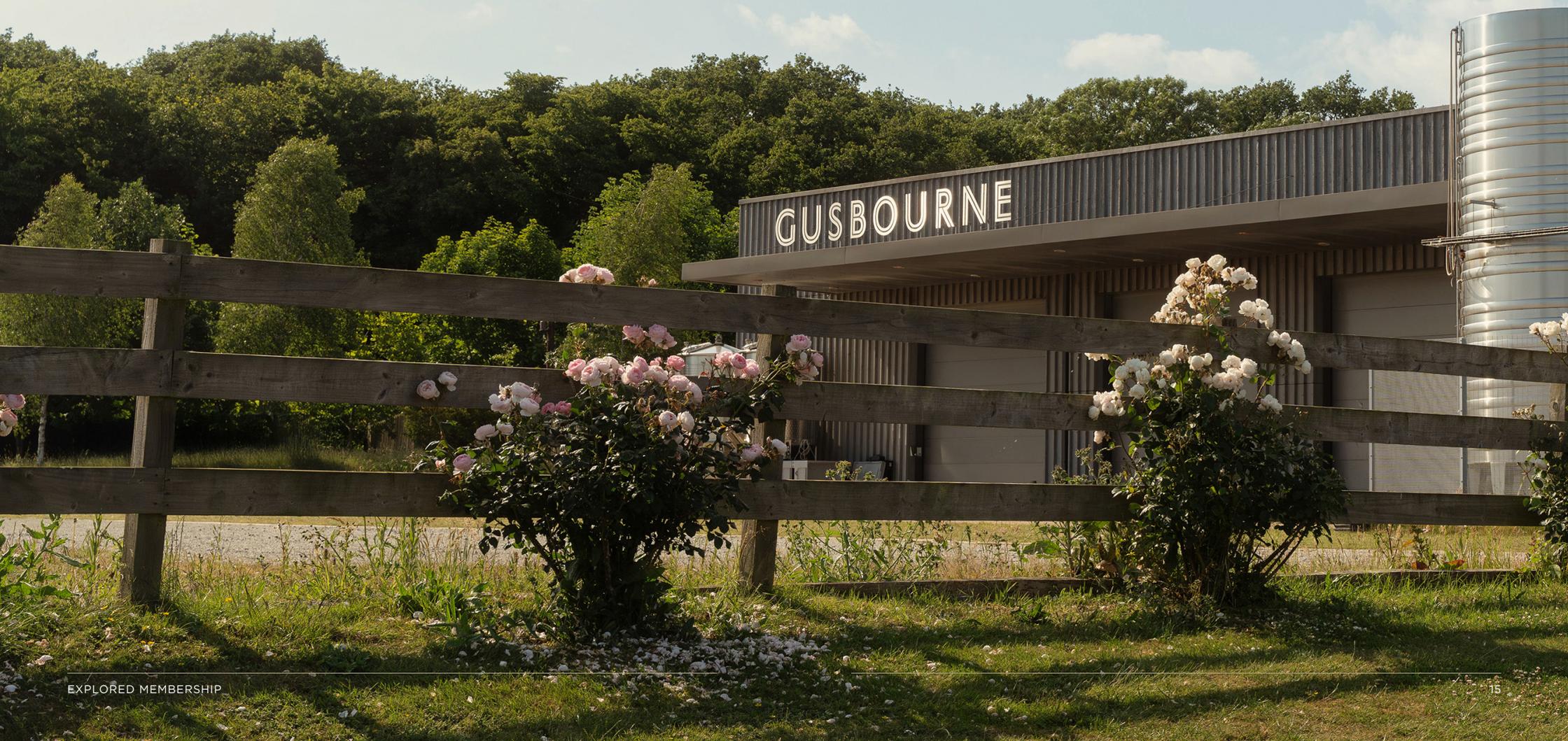
Once signed into your account, you'll be able to view events or experiences you've booked. You can place orders for classic wines and experiences at your preferential pricing. And you can browse library wines and purchase accessories, which are exclusively available to members.



# CONTACT

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We hope that you enjoy all aspects of your Gusbourne membership; we're here to help in any way we can. Whether you're looking for wine advice, want to plan an event with us or are in need of more practical help, please drop us an email at [membership@gusbourne.com](mailto:membership@gusbourne.com) and we'll assist as soon as possible.





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