



GUSBOURNE

POB
HOTELS

For PoB hotels, every wedding is an opportunity to create an unforgettable experience – and the right wine selection plays a crucial role. Gusbourne’s vintage-only, estate-grown sparkling wines offer a level of craftsmanship and prestige that discerning couples seek.

“A wedding is a once-in-a-lifetime celebration, and every element of the day should reflect that sense of occasion – including the wines,” says Laura Rhys, Master Sommelier and Gusbourne’s Global Ambassador. “At Gusbourne, we craft only vintage sparkling wines, meaning every bottle captures a single growing season, much like a wedding day captures a unique moment in time. It’s an elegant, meaningful choice that resonates with couples looking for something truly special.

For luxury venues looking to enhance their wedding offering, Gusbourne is a natural fit. Our wines deliver the elegance and prestige of a premium sparkling wine with the added benefit of a strong sustainability story and English provenance. More couples than ever are seeking locally crafted, sustainable wines for their weddings, and with Gusbourne, you’re offering them something truly exceptional.



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Guests notice when a wine has an elegant label, and Gusbourne has that sense of occasion and luxury.

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GUSBOURNE FOR WEDDINGS: INSIGHTS FROM POB'S BORINGDON HALL, DEVON.

Ali Stubbs, Events Executive at five-star Boringdon Hall, shares why Gusbourne is a natural choice for wedding celebrations:

Gusbourne is a wine I love personally, and that makes it easy to recommend to couples. I'm definitely seeing more interest in English sparkling wines. Some couples are drawn to the sustainability aspect, others love the idea of serving something homegrown. There's a growing sense of pride in choosing a high-quality English wine.

I find that Gusbourne occupies that perfect middle ground between Prosecco and Champagne. It's something that feels more special than Prosecco, but at the same time offers fantastic value compared to some of the Grandes Marques Champagne.

At Boringdon Hall, Gusbourne is woven into the experience. Our Michelin-starred restaurant, Àclèaf, serves it, and many of our wedding couples have already enjoyed it before they even start planning their big day. Of course, not all our clients have encountered Gusbourne, but we always offer a tasting as part of their planning process. Once they try it, they love it. And this element of discovery and delight is a really special part of the wedding planning experience.

EXCLUSIVE BENEFITS FOR POB HOTEL WEDDINGS

To make choosing Gusbourne even more special for wedding couples at PoB Hotels, we offer:

- A bespoke and complimentary wedding consultation at our Appledore tasting room, The Nest, for any couple that books their wedding at a PoB hotel.
- A magnum of Gusbourne for couples who choose Gusbourne as their wedding pour, to be enjoyed on their first anniversary.
- A dedicated vineyard day for PoB wedding planners, so they can immerse themselves in the Gusbourne experience and share it with their couples.

FIND OUT MORE

We hope you'll choose to introduce Gusbourne to your wedding offering as a wonderful way to elevate each couples' experience. From training to support, we're here to help you make choosing Gusbourne a rich and rewarding part of each and every wedding.

We'll be delighted to tailor our support to your needs.

To find out more contact us as gusbourne@gusbourne.com