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LAURA RHYS,
MASTER SOMMELIER AND
GUSBOURNE'S GLOBAL BRAND AMBASSADOR

GUSBOURNE FOR AFTERNOON TEA

Afternoon tea is a cherished ritual at many PoB Hotels, and nothing elevates this tradition more perfectly than a glass of Gusbourne.

“Afternoon tea is such a quintessentially English experience,” says Laura Rhys, Master Sommelier and Gusbourne’s Global Brand Ambassador. “A glass of English sparkling adds a sense of occasion – turning a traditional afternoon tea into something truly special.”

With its bright red berry fruit, delicate floral notes and crisp freshness, Gusbourne Brut Rosé is a perfect pairing. “It complements everything from the richness of clotted cream to the lightness of patisserie, bringing balance and refinement,” says Laura.





For hotels offering Gusbourne as the pour for afternoon tea during the summer months (June to August), additional support is available, including:

- Branded glassware to enhance presentation and guest experience
- Large ice buckets to keep bottles perfectly chilled at the table
- Sparkling wine stoppers to maintain freshness when serving by the glass
- By-the-glass promotional assistance to maximise guest engagement and sales

ELEVATE AFTERNOON TEA WITH GUSBOURNE

With its elegant profile and vibrant character, Gusbourne Brut Rosé brings a touch of luxury to afternoon tea, making every sip and every bite a moment to savour. By partnering with Gusbourne, PoB Hotels can offer guests a refined and memorable afternoon tea experience that embodies the best of English tradition and craftsmanship.

For further details on how Gusbourne can enhance your afternoon tea offering, please contact gusbourne@gusbourne.com