

# THE EXECUTIVE TEAM

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## **CHARLIE HOLLAND**

### **Chief Winemaker and Chief Executive Officer**

Charlie, who has been head of wine making at Gusbourne for over seven years, joined the board in October 2016 as Chief Winemaker and Chief Executive Officer. He is responsible for winemaking at Gusbourne but also represents the Company as its Chief Executive Officer and manages the day to day running of the business in conjunction with Katharine Berry and other members of the executive team in what remains a highly collaborative and relatively flat organisation.

Charlie holds a degree in marketing and a BSc in Viticulture and Oenology from Plumpton College. He has held a number of overseas wine making positions including in France, Germany, Australia, New Zealand and California. Prior to joining Gusbourne Charlie was winemaker for four years at Ridgeview, a well-known English sparkling wine producer.

## **JON POLLARD**

### **Chief Vineyard Manager and Chief Operating Officer**

Jon has been the vineyard manager at the Gusbourne Estate since the first vines were planted in 2004. Jon holds an honours degree in general agriculture from the University of Aberdeen and is also a graduate in wine studies from Plumpton College. He worked closely with Andrew Weeber to establish the original vineyards which are widely regarded as some of the best in the country in terms of both grape quality and yield. Jon supervises the vineyard operations in both Kent and West Sussex and works closely with the Chief Winemaker to ensure the quality and consistency of the final product.

## **MIKE PAUL**

### **Non-Executive Deputy Chairman (Invited Permanent Member)**

Mike is currently a Director of the Million Foundation Limited and has worked in the wine industry for over thirty years. Having received a postgraduate Diploma in Business Studies, he became the Managing Director of the premium wine agency Percy Fox, representing a number of luxury wine brands. In 1990 Mike became European Director responsible for the development of Southcorp's business in Europe. He led Southcorp to become a major player in the UK wine market with brands such as Penfolds and Lindemans. In 2002 Mike was appointed Managing Director of Western Wines (UK), a leading importer of South African, Chilean and Italian wines, and owner of the leading South African brand, Kumala.

He is closely involved with Wine GB, the organisation that represents UK wine producers.

## **KATHARINE BERRY**

### **Chief Financial Officer**

Katharine was previously the Finance Director at Atom Supplies Limited, a global drinks group, and prior to that was the Head of Property Finance at Eight Roads Services (UK) Limited. Katharine has also worked at Fidelity, Close Brothers and Mercer. Katharine is FCA qualified, having trained at RSM.

## **JONATHAN WHITE**

### **Marketing Director**

Over the past 20 years Jonathan has gained considerable experience in Marketing including a diploma from the Chartered Institute of Marketing. For the past 15 years Jonathan has worked within the wine industry and prior to joining Gusbourne in October 2018, held senior Head of Marketing roles with prominent wine distributor Armit Wines and world-renowned wine & spirits merchant, Berry Bros. & Rudd.

## **SIMON BRADBURY**

### **Global Sales Director**

With over 30 years of experience in the wine industry Simon has a wealth of commercial knowledge acquired from several senior positions within the drinks trade. Notably as Sales & Marketing Director at Amathus Drinks and Managing Director (UK & Ireland) at Codorníu Raventós. Simon's early sales career includes senior positions at Enotria and Guy Anderson Wines as well as various roles across Scottish & Newcastle, where he managed portfolios of national and international accounts and was responsible for sales performance of wine category.

## **MARK CARRINGTON**

### **Non-Executive (Invited Permanent Member)**

Mark is a Fellow of the Association of Chartered Certified Accountants. He is a Non-Executive Director of a number of privately owned businesses both in the UK and Overseas. Mark is also involved in the provision of management services to a number of other privately owned and AIM quoted businesses. Mark is a Non-Executive Director of Jaywing Plc, Political Holdings Limited US and Shutdown Maintenance Services Limited. accounts and was responsible for sales performance of wine category.



KATHARINE BERRY



JONATHAN WHITE